# WOW TOKEN

## THE PATH TO DECENTRALIZED WEALTH





## REVOLUTIONARY ASSET



#### Access

Access to early stage projects has traditionally been restricted to exclusive funds and networks of high-net-worth individuals.

The WOW token now grants access to these opportunities for everyone.



#### **Empower**

WOW token is a revolutionary digital asset designed to empower individuals by providing pooled capital towards the best up and coming crypto projects in the market.



#### **Reward**

WOW token gives staked holders access to rewards from the WOW Distribution Pool, where profits from WOW Wealth Protocol are distributed via reward pools based on your token allocations in staking bands.





## THE WOW TOKEN

The WOW token serves a dual purpose within our ecosystem. As a utility token, it enables transactions, access to services, and participation in community governance.



Additionally, WOW tokens symbolize stake ownership in the future achievements of projects financed by the WOW Wealth Protocol.



## THE WOW WEALTH PROTOCOL

Unlike many existing protocols, the WOW protocol stands out with its profit distribution strategy:

The WOW token allows access to a pool of capital allocated to finance promising projects which have the potential to shape the future of technology, sustainability, and decentralized finance. Our unique model directly connects WOW token stakers to the success of these ventures.

50% of all profits disributed back into the system to fuel further innovation

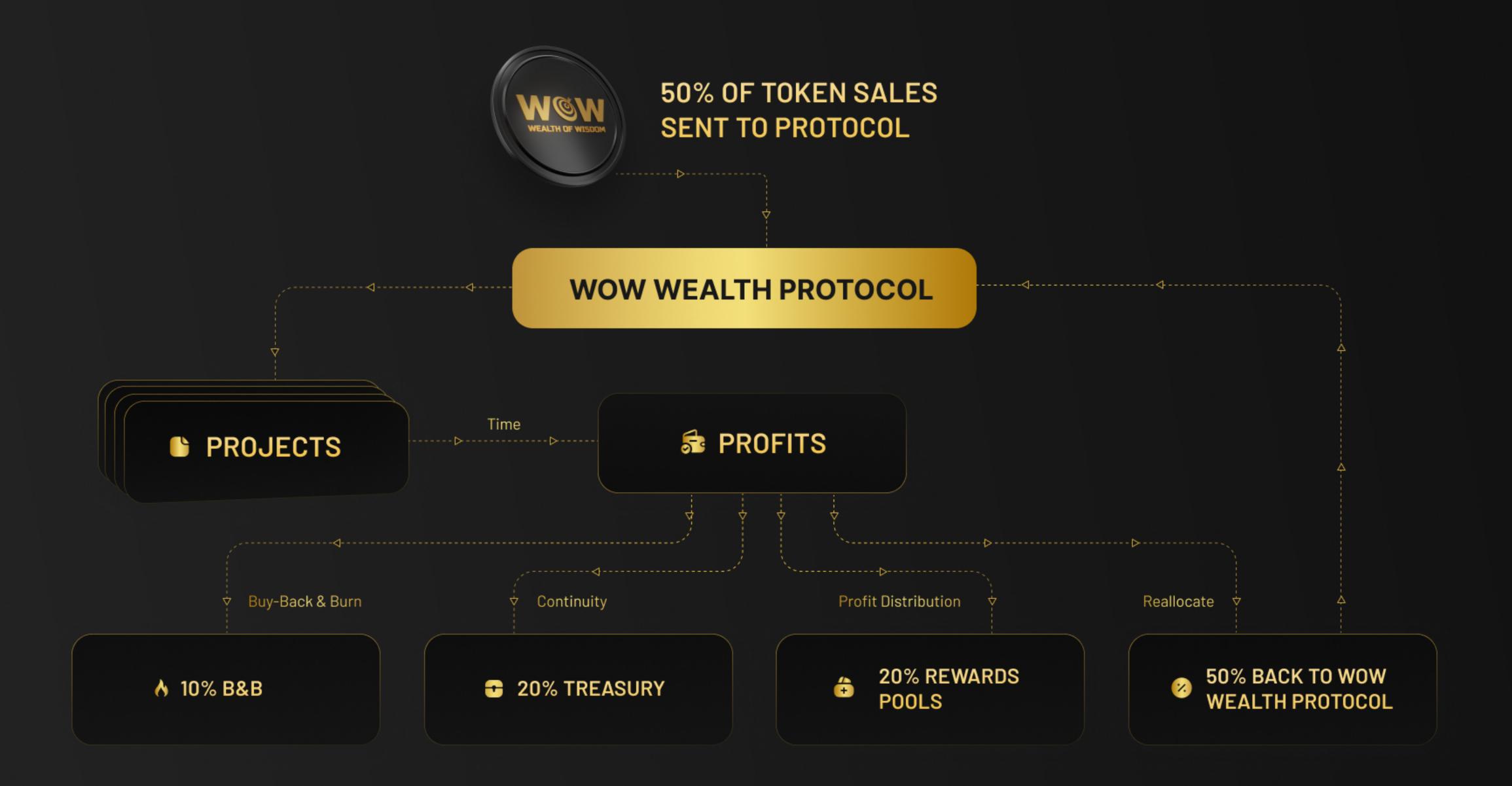
20% distributed among WOW stakers as a reward for their trust and participation

10% allocated to our Buy-Back & Burn program to enhance token value

20% used to cover operational and development costs from our treasury









# COMPOUND YOUR WAY TO SUCCESS STAKE YOUR TOKENS TO EARN REWARDS

#### Flexibility

With Flexi staking, you have the freedom to unlock your tokens at any time, providing liquidity while still benefiting from rewards accrued up to that point.

**✓** Stability

Fixed staking secures your shares up-front, and maximizes rewards from the outset.

**✓** Tiered Benefit

Bands encourage a range of strategic opportunities, higher bands offer greater percentages of the protocols rewards pools.

**✓** Higher Rewards

High-band staking not only yields rewards from your current band but also from all the preceding ones, magnifying your earning potential.





## **STAKING BANDS**

Staking bands represent nine distinct levels of participation: by staking your tokens at various thresholds, you participate directly in profits from the WOW Wealth Protocol, where 20% of total profits generated from WOW's research-backed participation in early-stage and other high-potential crypto projects is sent to a rewards pool for stakers.





# STAKE WOW TOKENS AND EARN % SHARE OF REWARDS POOL

Staking your WOW tokens not only supports the ecosystem's growth but also unlocks a world of opportunities for you. By staking your WOW tokens you directly contribute to the wealth protocol liquidity while also positioning yourself to earn rewards of the profits generated.

The number of shares you earn in a band is determined by the duration of your stake. Shares represent a share of a staking band's profits. Profits from a band's reward pool are distributed based on number of shares held. The more shares you have, the larger your percentage of the rewards distribution.





### **INCREASE YOUR SHARES**

Stakers in any band hold shares in that band and each lower band. This means the higher the band in which you stake, the more bands pay you rewards. e.g. staking in Band 4 earns shares in Bands 1-4 and can earn earn yield from Bands 1-4. Staking in higher bands not only offers access to a larger percentage of the total protocol yield but also qualifies you for profit sharing in more pools, significantly enhancing the potential for returns.



#### **Higher Rewards**

Secure a more substantial slice of the WOW Wealth Protocol's profits by staking in a higher band.



#### **Elevate Your Experience**

Decide on a Band and stake the required number of tokens to begin earning shares in that band, as well as earning shares in each lower band.



#### **Accelerated Returns:**

Allocating your tokens to higher bands activates a powerful pooling effect, significantly magnifying your percentage of the rewards distribution pool.





## **CHOOSE WHICH BAND SUITS YOUR NEEDS**

STAKING BAND	WOW TOKENS REQUIRED	BAND REWARD %	QUALIFYING FOR POOLS	POOL SHARES
BAND1	1K TOKENS	1.3%	1	÷ Total No. Shares
BAND 2	3K TOKENS	1.7%	1-2	÷ Total No. Shares
BAND 3	10K TOKENS	3.4%	1-3	÷ Total No. Shares
BAND 4	30K TOKENS	6.4%	1-4	÷ Total No. Shares
BAND 5	100K TOKENS	15.6%	1-5	÷ Total No. Shares
BAND 6	200K TOKENS	14.6%	1-6	÷ Total No. Shares
BAND 7	500K TOKENS	24%	1-7	÷ Total No. Shares
BAND 8	1M TOKENS	19%	1-8	÷ Total No. Shares
O BAND 9	2M TOKENS	14%	1-9	÷ Total No. Shares



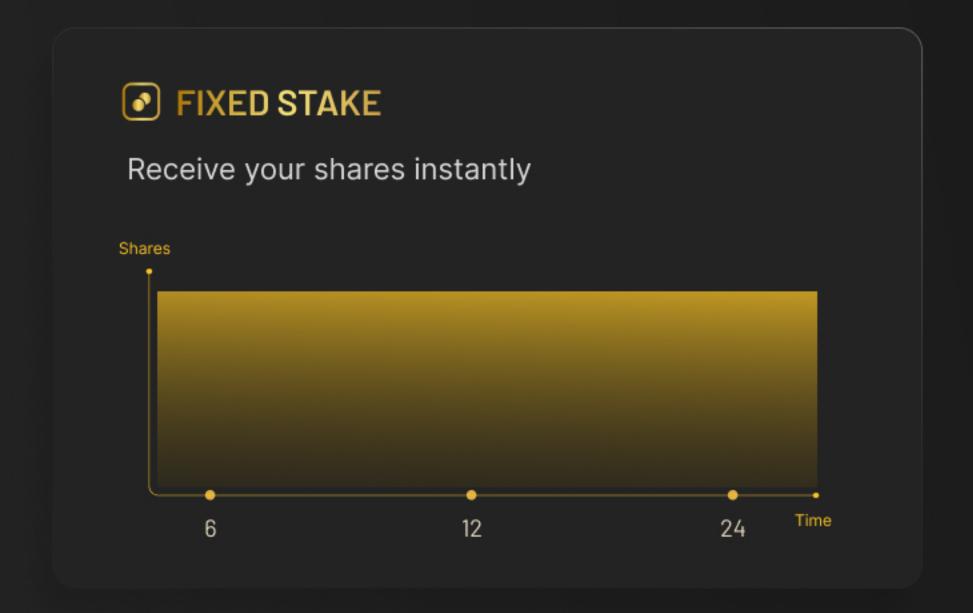
## FIXED STAKE OR FLEXI STAKE

#### **Maximum Return or Maximum Flexibility?**

Choose between Fixed and Flexi Staking.



Fixed Staking you commit to locking your tokens for a fixed duration and receive your shares instantly.





With Flexi Staking there is no locking period and you can unstake your tokens at any time.





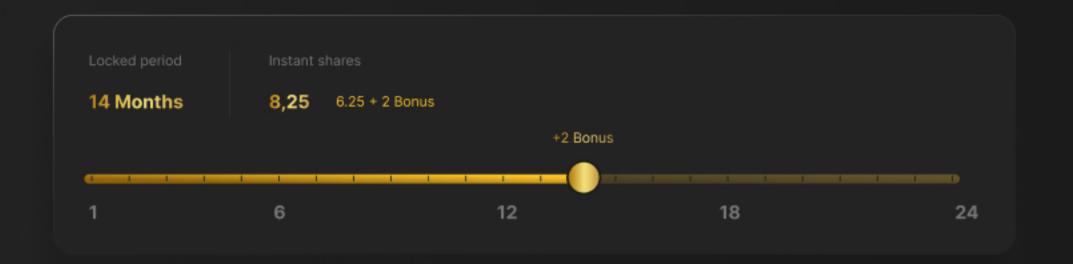
## • FIXED STAKE

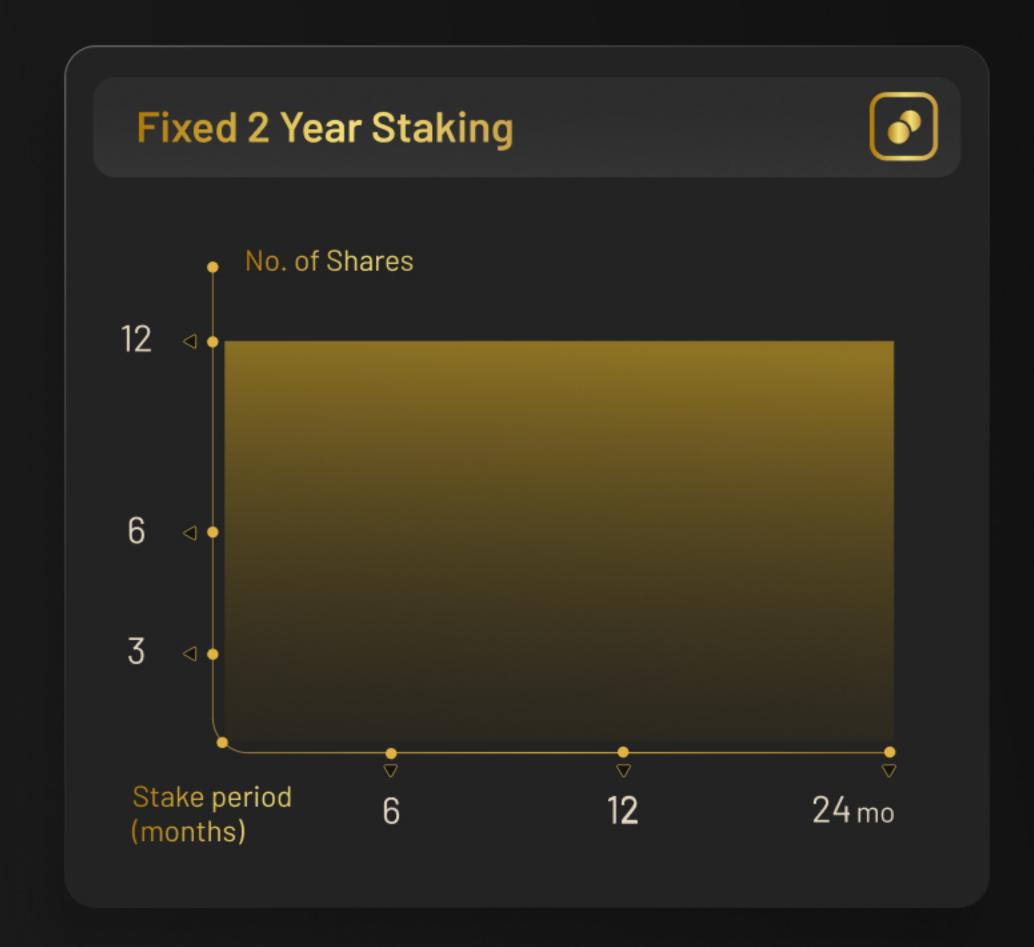
#### Maximum Return

Fixed Staking issues all shares immediately, with the number of shares issued depending on the duration of the lock period chosen.

The longer you lock your tokens for the more shares are issued immediately when commencing the stake.

Tokens cannot be removed from the staking contract until the commitment period has expired.







## FLEXISTAKE

#### Maximum Flexibility

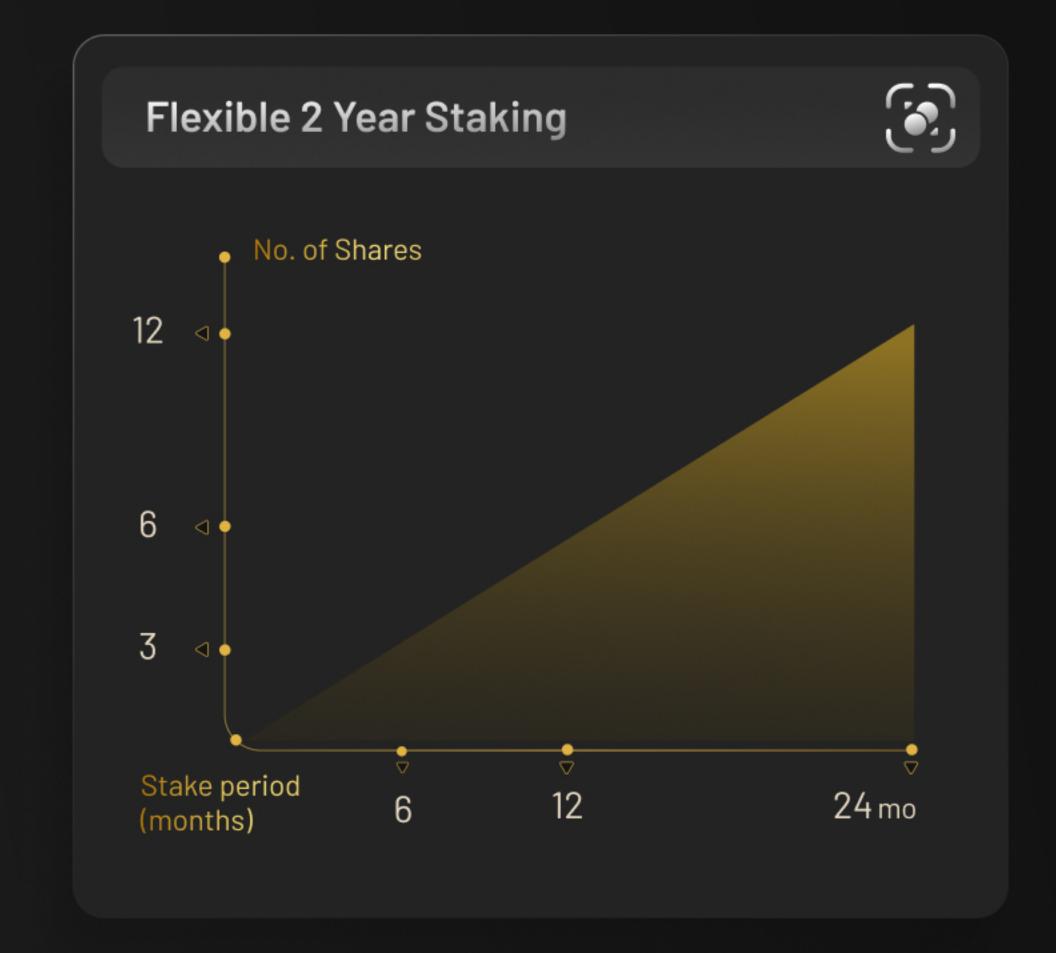
With Flexi Staking there is no locking period and your tokens can be unstaked at any time.

As your tokens remain staked, more shares accrue and your share of the rewards pool grows.

Flexi Stake allows you to unstake your tokens at any time which in turn resets your share balance to zero.

Locked period Instant shares Shares received over time

No lock 0 Shares accumulate monthly





## SHARES PER MONTH OF STAKING

Month	Shares	Cumulative Shares	Bonus
Month 1	1	1	
Month 2	1	2	
Month 3	0.5	2.5	
Month 4	0.5	3	
Month 5	0.5	3.5	
Month 6	0.5	4	
Month 7	0.5	4.5	
Month 8	0.5	5	
Month 9	0.5	5.5	
Month 10	0.5	6	
Month 11	0.125	6.125	
Month 12	2.125	8.25	2

Month 13         Shares         Cumulative Shares         Bonus           Month 13         0.125         8.375           Month 14         0.125         8.5           Month 15         0.125         8.625           Month 16         0.125         8.75           Month 17         0.125         8.875           Month 18         0.125         9           Month 19         0.125         9.125           Month 20         0.125         9.25           Month 21         0.125         9.375           Month 21         0.125         9.625           Month 22         0.125         9.625           Month 24         2.375         12         2.25				
Month 14       0.125       8.5         Month 15       0.125       8.625         Month 16       0.125       8.75         Month 17       0.125       8.875         Month 18       0.125       9         Month 19       0.125       9.125         Month 20       0.125       9.25         Month 21       0.125       9.375         Month 21       0.125       9.5         Month 22       0.125       9.625	Month	Shares	Cumulative Shares	Bonus
Month 15       0.125       8.625         Month 16       0.125       8.75         Month 17       0.125       8.875         Month 18       0.125       9         Month 19       0.125       9.125         Month 20       0.125       9.25         Month 21       0.125       9.375         Month 21       0.125       9.5         Month 22       0.125       9.625	Month 13	0.125	8.375	
Month 160.1258.75Month 170.1258.875Month 180.1259Month 190.1259.125Month 200.1259.25Month 210.1259.375Month 210.1259.5Month 220.1259.625	Month 14	0.125	8.5	
Month 17       0.125       8.875         Month 18       0.125       9         Month 19       0.125       9.125         Month 20       0.125       9.25         Month 21       0.125       9.375         Month 22       0.125       9.625	Month 15	0.125	8.625	
Month 180.1259Month 190.1259.125Month 200.1259.25Month 210.1259.375Month 210.1259.5Month 220.1259.625	Month 16	0.125	8.75	
Month 19       0.125       9.125         Month 20       0.125       9.25         Month 21       0.125       9.375         Month 21       0.125       9.5         Month 22       0.125       9.625	Month 17	0.125	8.875	
Month 20       0.125       9.25         Month 21       0.125       9.375         Month 21       0.125       9.5         Month 22       0.125       9.625	Month 18	0.125	9	
Month 21       0.125       9.375         Month 21       0.125       9.5         Month 22       0.125       9.625	Month 19	0.125	9.125	
Month 21 0.125 9.5  Month 22 0.125 9.625	Month 20	0.125	9.25	
Month 22 0.125 9.625	Month 21	0.125	9.375	
	Month 21	0.125	9.5	
Month 24 2.375 12 2.25	Month 22	0.125	9.625	
	Month 24	2.375	12	2.25



### LET'S TAKE YOU THROUGH AN EXAMPLE

**✓** Initial Allocation

The protocol allocates \$2 million across 10 projects. (i.e \$200,000 per project)

✓ Yield From 1 Conservative Project Exit

Within a year, one project exits with a conservative 23x return, yielding \$4.6 million.

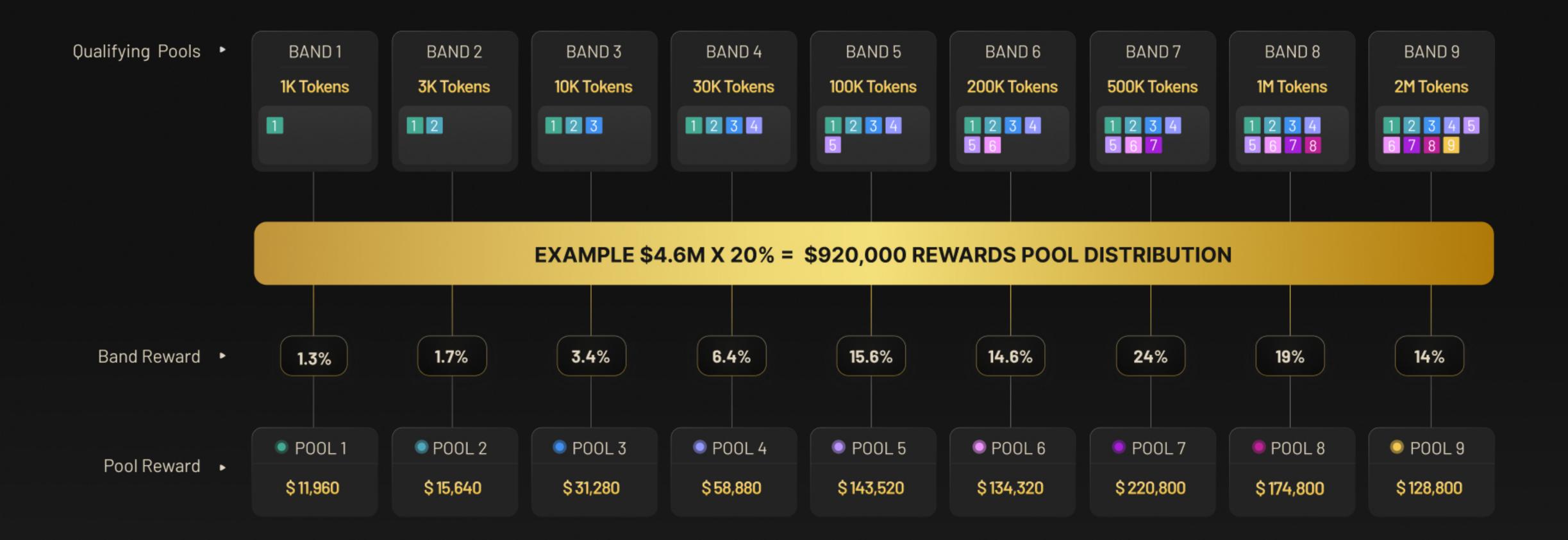
✓ Reward Distribution of 1 Conservative Project Exit

From the **\$4.6 million**, **20%** will be distributed amongst all the bands for a total of **\$920.000** in rewards. This **\$920,000** will be fully distributed according to the % reward per band.



\*Note - Numbers used are for example only and are not to be used for actual projections or valuations of the WOW platform.



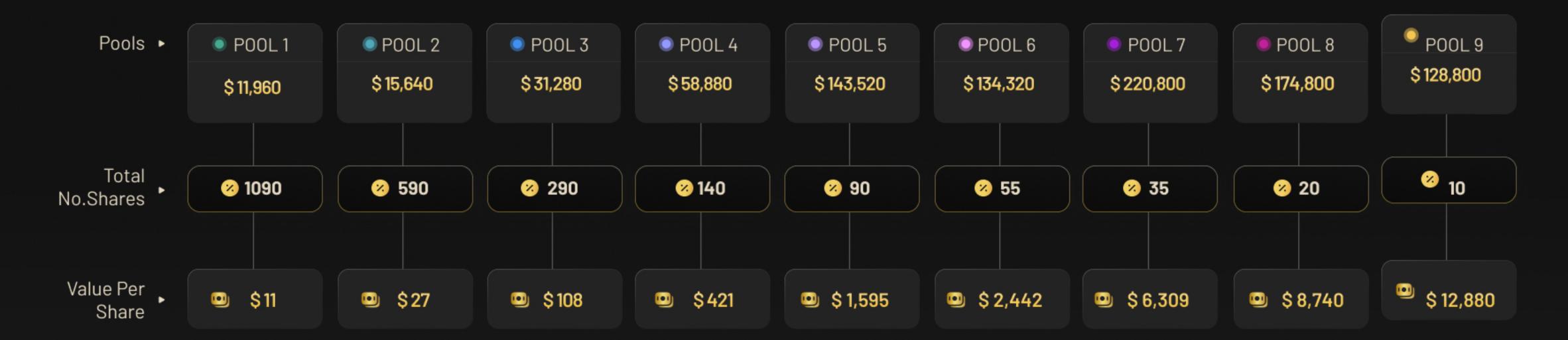


- Pool 1 will receive \$ 11,960 in profits based on its 1.3% yield percentage.
- Pool 7 will receive \$ 220,800 in profits based on its 24% yield percentage.
- Pool 9 will receive \$ 128,800 in profits based on its 14% yield percentage.



<sup>\*</sup>Note - Numbers used are for example only and are not to be used for actual projections or valuations of the WOW platform.

## REWARDS POOLS SHARE DISTRIBUTION

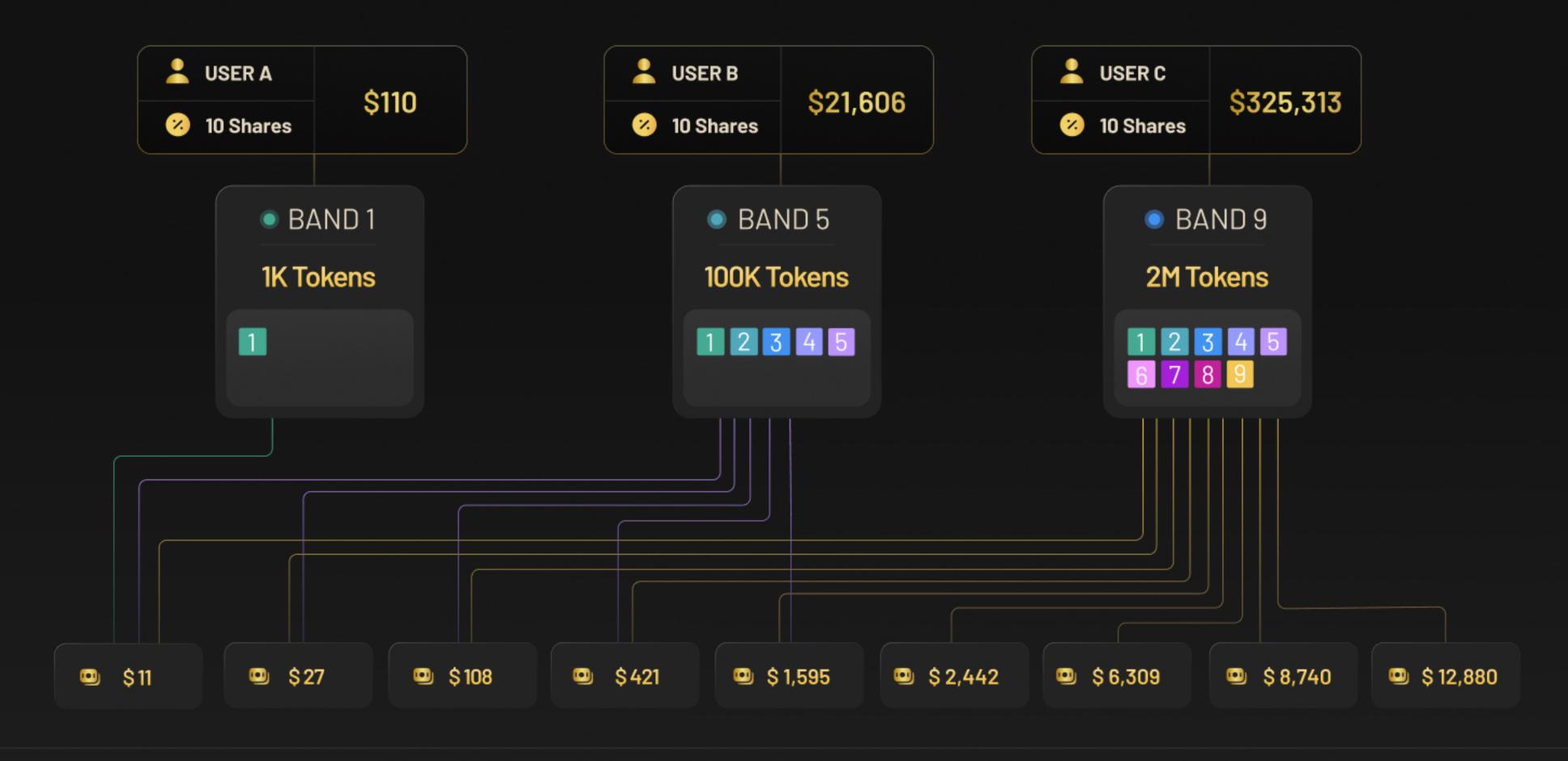


- 3 1 share in pool 1 has a value of \$11 based on \$11,960 being divided by 1090 Total Pool Shares
- 1 share in pool 7 has a value of \$6,309 based on \$220,800 being divided by 35 Total Pool Shares
- 2 1 share in pool 9 has a value of \$12,880 based on \$128,800 being divided by 10 Total Pool Shares



<sup>\*</sup>Note - Numbers used are for example only and are not to be used for actual projections or valuations of the WOW platform.

### **CUMULATIVE STAKING REWARDS**



User A has 10 shares in Band 1 so they receive the value of 10 shares from Pool 1 = \$ 110

User B has 10 shares in Band 5 so they receive the value of 10 shares from Pools 1 - 5 = \$ 21,606 User C has 10 Shares in Band 9 so they receive the value of 10 Shares from All Pools = \$ 325,313



## WOW TOKENOMICS

Some reasons why you may want to buy, hold or stake the WOW Token:

Perpetual Participation Protocol

Token Buy-Back & Burn

from WOW Wealth Protocol

(10% case by case)

High token demand because of its utility & Band staking rewards.

4 Deflationary token economy design

Benefit from the power of community collaboration

6 Holding a potentially appreciating asset



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## ROBUST ECONOMIC DESIGN

The WOW token operates within a meticulously designed closed-loop economy, ensuring continuous value generation and circulation both for the protocol and its participants.



#### Audited By Hacken

Specialized in blockchain security, their approval underscores our commitment to maintaining the highest security standards.



#### Audited By ChainForce

A leading blockchain economics consultancy, Chainforce's audit confirms the soundness and sustainability of our token economics.





## VESTING SCHEDULE TOKEN RELEASE

Presale tokens from Community, Whitelist, Private, and Public rounds differ in their listing release, cliff periods and vesting schedules.

A portion of tokens from some rounds will be accessible in a listing release at TGE (Token Generation Event). A further portion of tokens acquired during these rounds are also subjected to varying lock periods, during which tokens are inaccessible to holders until a specified period following the (TGE). This waiting period is commonly referred to as a "cliff."

Vested tokens are set to vest over various periods, following a schedule where a percentage of the total allocated tokens become accessible each month.

At the Token Generation Event (TGE), listing release tokens will become available to some holders. These tokens can only be staked alongside tokens subject to cliff or vesting schedules if they remain unclaimed. Once claimed, listing release tokens cannot be staked together with the locked tokens.

Holders should ensure they hold sufficient tokens to stake in their desired Band before claiming any listing release tokens.





# BUY AND BURN DEFLATIONARY TOKEN DESIGN

Between 8% and 10% of profits generated through the Protocol is used to permanently remove tokens from circulation through a buy and burn function, resulting in a deflating supply of tokens over time.

As the supply decreases, scarcity naturally rises.





# YIELD DISTRIBUTION 100% STABLE COIN

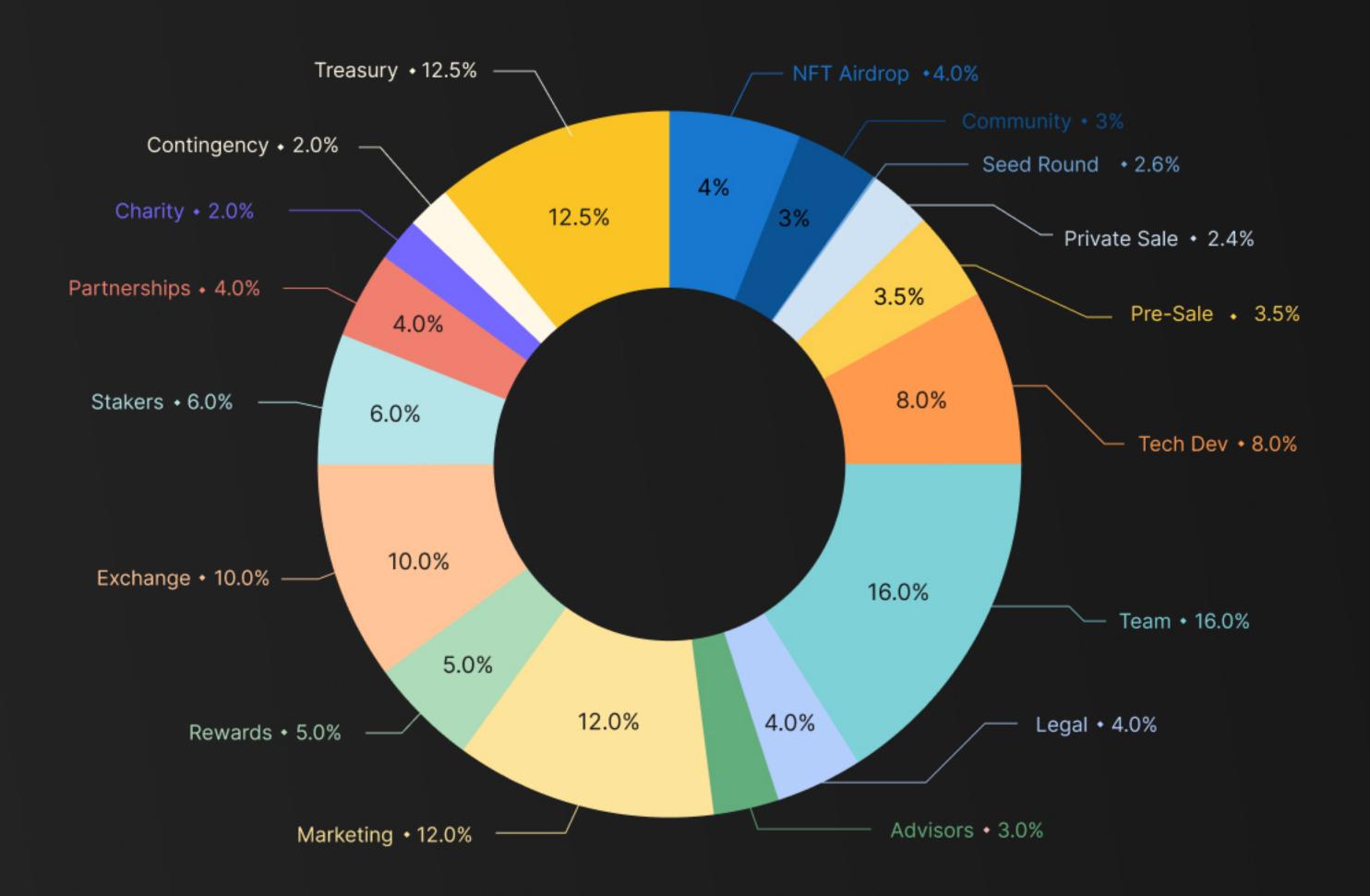
All WOW Wealth Protocol yield is distributed to stakers in stable coin rather than in WOW tokens. This not only guarantees value for stakers but removes a crucial price pressure on the WOW token by reducing potential market sell-off.

Less sell pressure encourages price appreciation.



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## TOKEN ALLOCATIONS



#### **Token Economics**

Token Economy

**Deflationary** 

**Total Supply** 

2,100,000,000

Circulating Supply At TGE

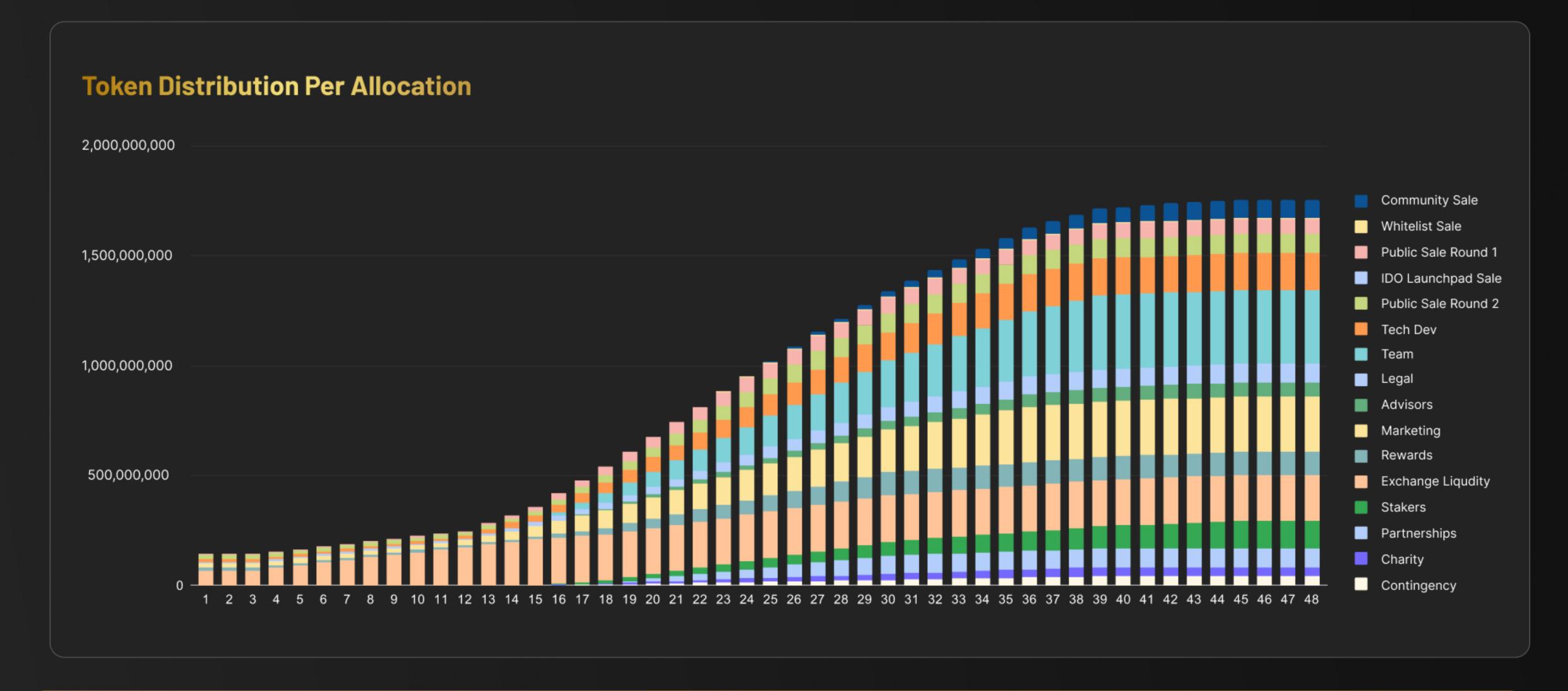
122,985,000 (5.9%)



Pool Name	Listing	Cliff	Vesting	Total Allocation
Community	0	24	18	62,500,000
Seed	0	24	18	55,000,000
Private Sale	10	18	12	50,000,000
Presale	20	12	15	73,500,000
Team	0	15	24	336,000,000
Advisors	0	15	24	63,000,000
Contingency	0	15	24	42,000,000
Charity	0	15	24	42,500,000
Exchange Liquidity	33	3	12	210,000,000
Treasury	20	3	12	262,000,000
Marketing	8	12	24	252,000,000
Development	7	12	24	168,000,000
Stakers	0	12	24	126,000,000
Legal	10	12	24	84,000,000
Partnerships	10	18	24	84,000,000
NFT Airdrops	0	24	18	84,000,000
Rewards & Incentives	10	24	18	105,000,000
Rewards & Incentives	10	24	10	103,000,000



## TOKEN DISTRIBUTION





## THE WOW JOURNEY

#### PHASE 1 (DONE)

- Legal Research & Audit
- Entity Incorporation
- Concept & Token Design

#### PHASE 2 (DONE)

- Building dApp
- Auditing of Token Economics
- · Launch of WOW NFT Collection
- 2.7 Million from Token Presale
- First \$500K already allocated

#### • PHASE 3 (WE ARE HERE)

- Brand Strategy & Messaging
- Launch of dApp
- TGE
- Establish Liquidity Pool on Uniswap
- Allocation of Remaining Funds
- Auditing of Smart Contracts

#### PHASE 5

- Grow Community
- Grow & Expand the WOW platform
- Develop Strategic Partnerships
- Research & Fund New Projects
- Distribute Rewards to Stakers

#### PHASE 4

- Marketing & Content Creation
- Onboarding of Curation Team
- Tier 2 CEX Listing
- Research & Fund New Projects
- Distribute Rewards to Stakers



## WOW TEAM



Vivian O Callaghan Founder And CEO



David Carroll coo



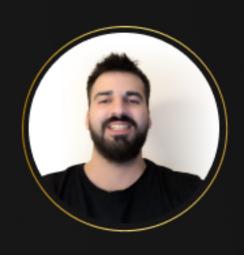
Katherine Keohane Client Services



Vincent de Vos Tokenomics Design



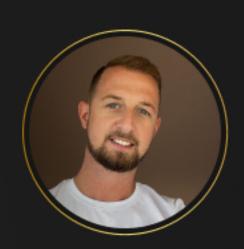
Philip Michalski Technical Analyst



Cem Parlar Lead Design



Justin Keane Advisor



Mihael Radoslovic Advisor



Brian Elders Advisor



## WOW PARTNERS

SUPER HOW?







CHAINFORCE.TECH









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